

TEA BLOSSOMS | Tea Solutions



TEA BLOSSOMS



Real Tea
Real Tea for Real People



A photograph showing various tea ingredients like dried flowers, herbs, and tea leaves on wooden spoons, set against a light wooden background. The image is partially obscured by a large orange triangle on the left and a white triangle on the right.

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WHO ARE WE?

Tea Blossoms specializes in the production and wholesaling of traditional and specially blended premium teas

- We are a growing dynamic tea company based in Melbourne, as an importer and a wholesaler we specialise in offering the world's finest teas and premium botanicals. Our speciality teas are carefully selected directly from growers, each one offering a unique variation
- Our company has been operating since 2005 and has experienced sustained expansion. We have gained valuable experience since our inception which stands us in good stead when it comes to sourcing and supplying our products to our customers
- We have a experienced dynamic team which prides itself on superior service delivery. Our organisational structure is flat which allows us to implement and integrate continuous improvement techniques efficiently
- Our range of high quality teas consists of those which offer health benefits as well as more complex tea types (herbal mixes/blends), low or no caffeine, with high antioxidant level and ingredients that compliment the health functional qualities and the taste

Our mission is to make tea popular again!



OUR BRAND

Turn Tea into an Eperience

Our brand offers the worlds finest and highest Quality range of teas which are **Ethically Sourced**

We are a brand that cares. We care about our **Community**, our **Customers** and the **Growers**

Nothing is hidden - clean labels, natural Ingredients, genuine Claims, and Benefits that are easy to understand

We create blends that not only offer **Health benefits** but also have appealing **Tastes**

We create blends that become part of the **Healthy Lifestyle**

We aim to create a brand that will become a strong **market Leader**

Our teas are **Organic** and **Kosher** certified

We are **HACCP** certified

We have a stong understanding of **Australian market** and **consumer expectations**



Tea Solutions for Foodservice

- HOTEL LOUNGES
 - GIFT STORE
- GIFT FOR GUESTS
- SPECIAL AMENITIES

- STANDARD ROOM
 - VIP ROOMS
 - MINI BAR

- CAFÉS
- RESTAURANTS
 - BARS
 - HIGH TEAS

- OFFICE SUPPLY
- CONFERENCE
 - FUNCTION
 - CATERING



Hotel Rooms and Lounge

PYRAMID TEA BAGS



BLOOMING TEAS



SPECIAL AMENITIES



LOYALTY GIFT



TRADITIONAL RANGE

The range includes the most popular teas that customers expect to see in any hospitality venue

Available in Non-Woven Pyramid tea bags and Loose leaf



CLASSIC RANGE

Wide range of traditional, black, green, fruit, herbal, non-caffeine and signature blends

Available in Silken Pyramid tea bags and Loose leaf



ORGANIC RANGE

Wide range of black, green, herbal and signature blends

Available in Pyramid tea bags and Loose leaf

**ACO certified



BLOOMING TEA

The widest range in Australia

17 Varieties of black, green, white, fruit, herbal, natural flowers arrangements and flavours



Catering Conference Function Room

PRESENTATION BOX

Packed with varieties of Tea Blossoms tea blends
Enveloped Pyramid Tea bags
Application: Breakfast bar, Tea Station, Functions, Conferences



TEA CHEST AND STANDS

Packed with individually wrapped Tea Blossoms Enveloped Pyramid Tea bags
Application: Hotel Rooms, Tea Station, Corporate Functions, Meetings



BULK | CATERING PORTIONED SOLUTION

- Enveloped Pyramid Tea bags
- Pyramid Tea bags carton
- Loose leaf bulk pouches
- Blooming Tea bulk pouch

Tea Selection

RESTAURANT | CAFÉ

- Loose leaf
- Silken Pyramid Tea bags
- Non-Woven Biodegradable Pyramid Tea bags
- Blooming Teas

ROOMS | CONFERENCES | EVENTS

Individually Enveloped

- Silken Pyramid Tea bags
- Non-Woven Biodegradable Pyramid Tea bags
- Blooming Teas
- Single serve Loose Leaf portion



BLOOMING TEAS

New way of Drinking Tea

WHY US?

- Blooming tea is our Speciality product NOT our supplementary product
- Dominating Australian market
- Reliable sourcing, certified Organic teas
- Unique and the Widest range created for Australian market, over 17 varieties of Green, Black, White, Fruit, Herbal, Spiced Teas and other exciting flavours
- Highest Blooming quality tea on the market with added Functional benefits

TEA BLOSSOMS - HOME for Blooming Teas



TIME OF DAY

THE DAILY SEQUENCE OR TIME OF DAY

Teas with a special purpose - because you **KNOW** your guests and you **CARE**
Specially **FORMULATED** to **ENHANCE** your guests experience.

MORNING - Energise before a busy and exciting day

MID-DAY - Refresh and Uplift

NIGHT - Relax for a good night's sleep

Innovative and cost effective way to say **THANK YOU** and **ENJOY YOUR STAY!**

AVAILABLE IN PYRAMID TEA BAGS OR LOOSE LEAF SINGLE PORTIONS

Blended with passion to promote a real taste of Australia



HOTEL

- More and more Hotels and Accommodations are moving towards Pyramid bags to create a sense of luxury
- With Hotel solutions becoming very sophisticated there is a need for a matching tea offer as this small element has a significant value
- Apartments and Boutique accommodations looking for in-room products that will create a point of difference and help them to compete with the Hotels and their full set of facilities.

Turn Tea into an experience!

It is a well know fact that your guest will go out to have their cup of COFFEE. However they prefer to drink TEA in the room. WHY – Tea is about comfort!

So make your guest feel like they are at HOME.



Innovation in the Café/Restaurants

Turn Tea into an Experience

Customers are looking for '**experience**' and our traditional teas & signature blends in pyramid bags will delight them

OFFERING SELECTION OF:

- Pyramid tea bags
- Loose leaves
- Blooming Teas
- Ice Fruit Teas
- Display/Storage
- Serving tea pots/cups



Day Spa, Health Retreat Health Gift Store

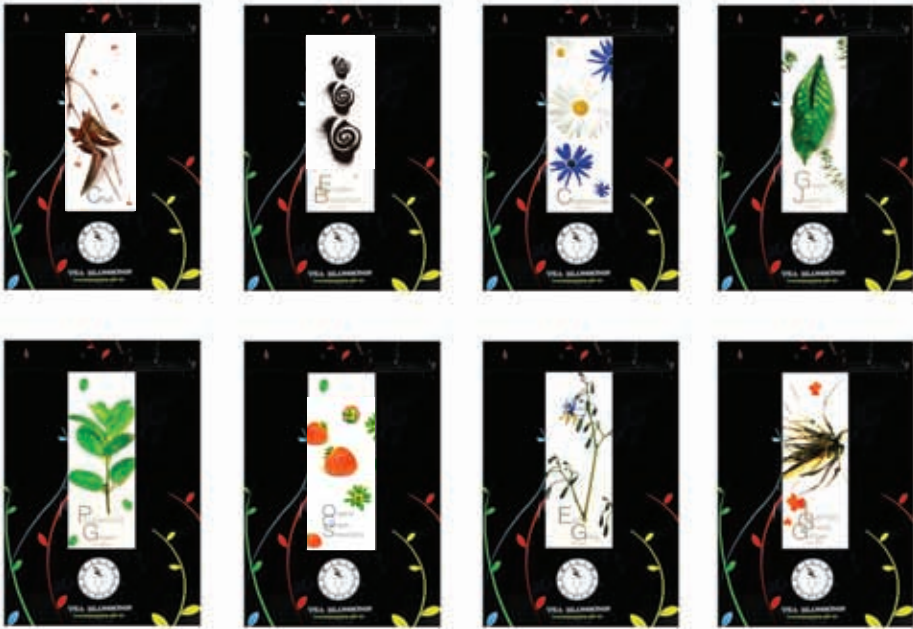
OFFERING SELECTION OF:

- Selection of Herbal, Caffeine free blends
- Functional and healthy blends
- Blooming teas
- Gift Box for guests



Organic Teas

Food Service & Retail



Office Supply

The simple act of preparing and drinking a cup of tea is a **soothing ritual**. This is particularly helpful when using herbs for stress relief and insomnia. We provide a wide range of teas that employees benefit from and enjoy drinking

We also make them tasty and fun

SUPPLY OF:

- Traditional Black, Green, White, Herbal and Fruit Blend
- Health Teas
- Blooming Teas



Aged care supply

- Herbal infusions have benefits in addition to their medicinal compounds and when brewed as tea (liquid) has a fast and even distribution through the body and contributes to daily hydration.

Brewed as tea (from dried fresh herbs) is **safer** option; **natural**, non-processed, **less concentration**, **less toxicity** compare to extracts, tablets and powders.

We have created a range that is beneficial and enjoyable for older demographic

We also made it tasty and fun



Retail Gifts Tea with a Twist

Australian tea drinkers are better educated, well travelled and expect quality products and seek new taste experiences



Fruit Teas



Custom Ranges

AUSTRALIAN



BLOOMING



FUNCTIONAL

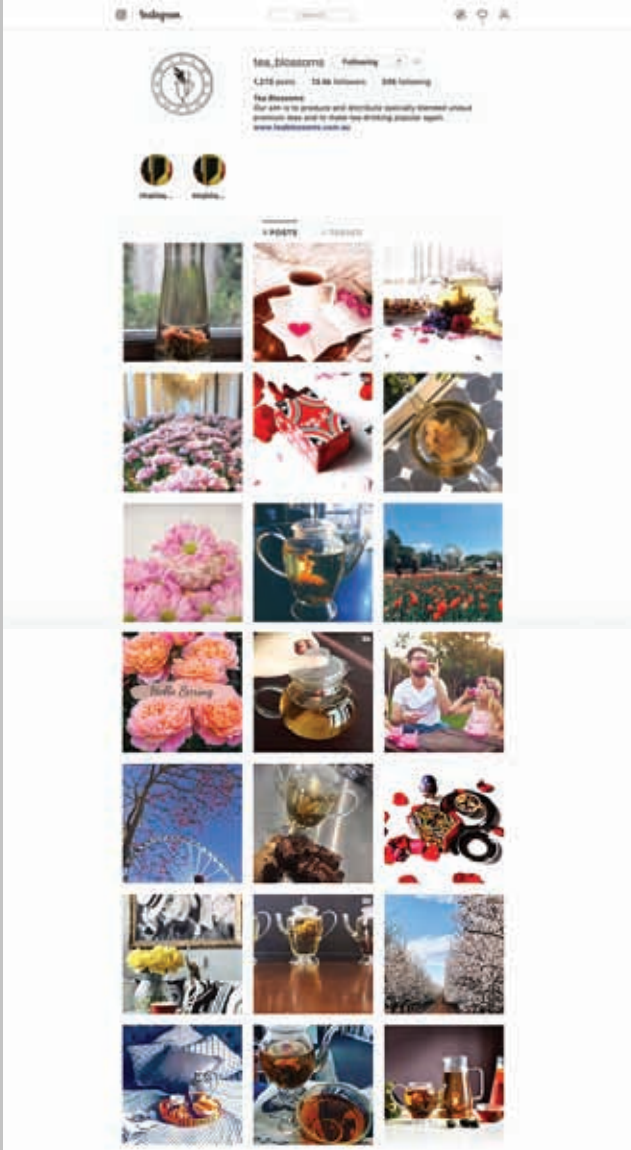
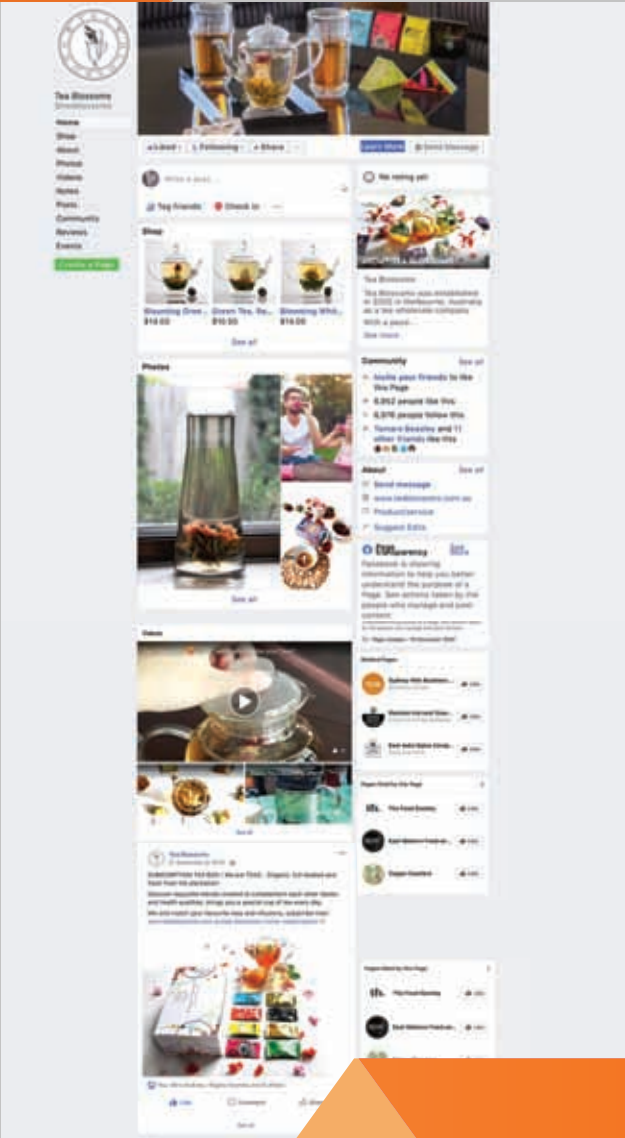
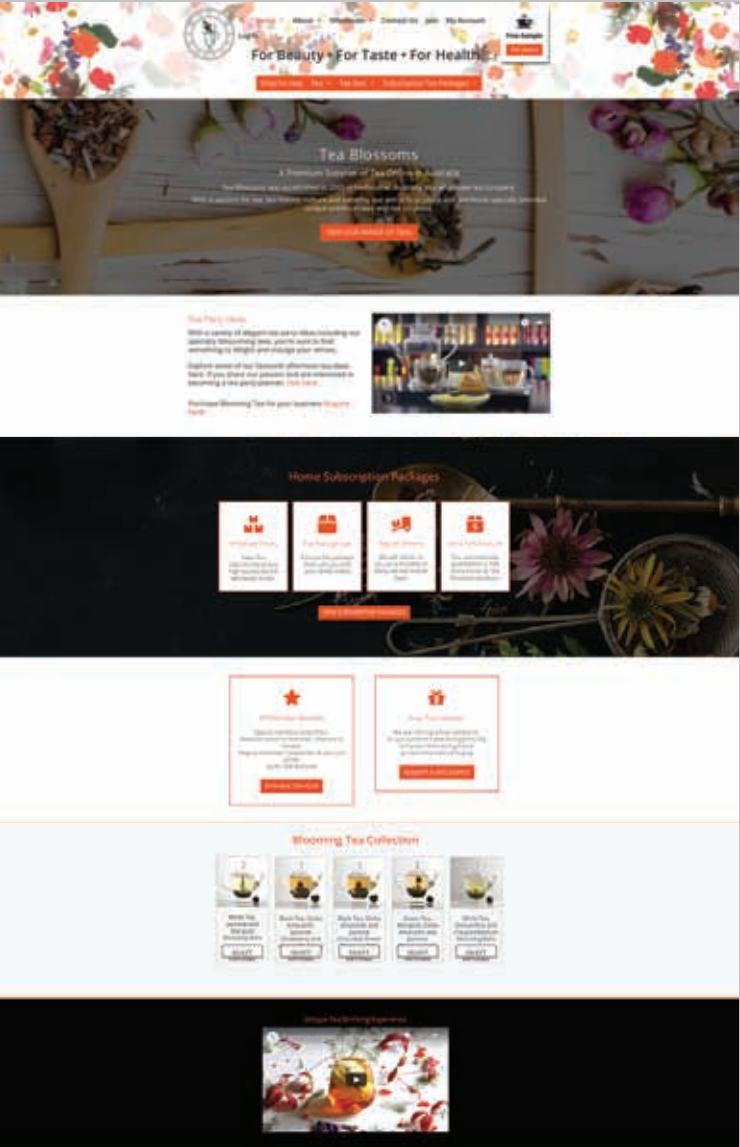


HEALTH



Website Social Media

Building our Community



Retail Gifts and Hampers



BLOOMING TEA



BLOOMING TEA



Subscription

Hello - We are TEAS
Organic, full Body, Fresh from plantation
We are blended to compliment each other Tastes and Health qualities

Home Subscription Tea Box

Mix Your Favourite Teas & Infusions

- Packages start from \$19.95 per month
- Wide selection of high quality teas & herbal infusions
- Order a mix of your favourite teas
- Save 40% - 60% off the retail price
- Additional 10% discount of the entire range
- Delivered straight to your doorstep

Subscribe Now

Enjoy special cup of tea every day | 3 months subscription* | FREE Postage






*after 3 months, we will continue delivering teas unless you chose to cancel

 Its Just Me 50 infusers, select up to 5 types \$19.95 per month SUBSCRIBE	 Tea for Two 100 infusers, select up to 5 types \$39.95 per month SUBSCRIBE	 Tea Lover Family 200 infusers, select up to 10 types \$78per month SUBSCRIBE	 Tea Lover Group 300 infusers, select up to 10 types \$114 per month SUBSCRIBE	 Health Hydration Station 100 infusers, 5 types \$49 per month SUBSCRIBE
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CONTACT

For more information contact:

-  Regina Komkha
-  Mob: 0403688444
-  Ph: (03) 9528 3098
-  Email: info@teablossoms.com.au
-  www.teablossoms.com.au

Australian Tea Merchants Pty Ltd trading as Tea Blossoms & Organic realiTea